



## Downtown Kinston Revitalization

The mission of Downtown Kinston Revitalization (DK) is to spearhead historic commercial district revitalization using the Main Street approach that promotes economic development within the context of historic preservation. Downtown Kinston is revitalizing itself through broad-based economic development by utilizing its architectural and cultural assets so as to revitalize the historic commercial district while stimulating downtown business and community growth.

Downtown Kinston Revitalization is responsible for:

- Supporting historic commercial district revitalization through the Main Street program
- Creating positive downtown experiences for residents and visitors
- Marketing and promoting the brand of downtown Kinston to visitors and potential investors
- Supporting downtown business owners through property and business assistance

Services you may not know about:

- DK owns and manages the Kinston Enterprise Center (KEC) at 327 N. Queen Street. KEC is a small business incubator that also houses the LCC Small Business Center that assists you learn how to open a business. Free workshops provided.
- DK offers a variety of business and property assistance within the downtown Municipal Service District (MSD) which is roughly bounded by Washington, Mitchell, Lincoln, and McLewean.

Advisory Boards/Committees/Citizen Engagement:

- DK is a 501c3 non-profit overseen by a board of directors and an Executive Director who is employed by the City.
- Board Members include downtown business owners, citizens at large, Chamber of Commerce representatives, as well as city and county representatives. A full list of members is available on our website.

### Volunteer Opportunities:

- DK has many, diverse, on-going volunteer opportunities and welcome all who have interest in making downtown vibrant whether you have an hour at a time or all-day.
- The biggest need for assistance during the Christmas Season is with the installation of lights at Pearson Park (Oct-Nov) and taking down (January), as well as with the Christmas Parade (June through November planning and organization, and management during the parade in December).
- Do you like gardening? The DK Garden Club needs you.

### Staff Highlights:

- DK has one full-time paid employee, the Executive Director and two part-time staff (one for building management, bookkeeping, and assistant to the ED, and one for social media and web management, videography, and graphics design).

### Frequently Asked Questions:

- Q: Do you have any grant money for my building?
  - o A: Possibly yes, if you are in the MSD and meet the criteria to apply
- Q: Can my group be in the Christmas Parade?
  - o A: Of course! There is a small registration fee to participate in the parade, but coming to watch is free!
- Q: What are you doing about the vacant buildings downtown?
  - o A: The owners of the property are responsible for maintaining and deciding whether to occupy or lease buildings. DK works with property owners to find solutions that keep downtown buildings well-kept and ideally occupied with successful businesses.

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#### You can reach us by...



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Office Located at 327 N Queen Street

#### Visit us on social media...



Twitter: @PrideofKinston



Facebook: Pride of Kinston



Instagram @PrideofKinston

Visit our website at... [www.DowntownKinston.com](http://www.DowntownKinston.com)